



COOKIE POLICY

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Today, almost every website uses cookies. Ulusoy Un Sanayi ve Ticaret A.Ş. (hereinafter referred to as "Ulusoy Un") also utilizes cookies to provide you with a better, faster and safer experience. The use of these technologies is carried out in accordance with the legislation we are subject to, especially Law No. 6698 on the Protection of Personal Data (hereinafter referred to as "Law No. 6698").

Cookies are a type of identification file left on a computer by any website. They allow computers to be recognized when the website is visited again.


Cookies help the website remember information about your visit (for instance, preferred language and other settings). This can provide convenience on your next visit and make the site more useful.

The purpose of the Cookie Policy is to provide you with information regarding the processing of personal data obtained during the use of cookies by customers/ investors/site users/members/visitors ("data subject") during the operation of the www.ulusoyun.com.tr address ("Website") operated by us. We would like to explain to you what types of cookies we use on our website for what purposes and how you can control these cookies in this Cookie Policy.

Ulusoy Un's Cookie Usage

By visiting www.ulusoyun.com.tr, you agree to Ulusoy Un placing the cookies on your device that are required to use the website.

Ulusoy Un uses the information collected through cookies in accordance with the Ulusoy Un Information on the Protection and Processing of Personal Data at www.ulusoyun.com.tr/kişisilverilerinkorunmasi.



If you do not want Ulusoy Un to place cookies on your device, you can refuse the use of cookies through the settings or options of your browser. In this case, you may not be able to use some areas of www.ulusoyun.com.tr properly.


When Ulusoy Un deems it necessary, the cookies it uses may discontinue their use, change their types or functions or add new cookies to the website. Therefore, this Cookie Policy may be amended at any time. In cases where the Cookie Policy is changed, it will be valid from the update date at the top of the page. We recommend that you review the Cookie Policy from time to time to obtain information about the use of cookies.

For more detailed information about the processing of your personal data by our company, we recommend you to read our Privacy and Data Policy at www.ulusoyun.com.tr/kişiselverilerinkorunması.

Which Cookies Are Used for Which Purposes?

Ulusoy Un uses cookies for a variety of functions on its website www.ulusoyun.com.tr, and these cookies are utilized for managing your personal data. These objectives are mostly as follows:

- To increase the functionality of the Site and provide ease of use. For example, remembering the search history of the visitor who visited the Site on a subsequent visit.
- For instance, optimization of the server on which the Site runs, determining the number of visitors to the Site, reporting the usage statistics of the Site and making performance adjustments accordingly or making it easier for visitors to find what they are looking for.

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- Performing personalization, targeting and advertising activities. For example, displaying advertisements linked to the interests of visitors on the pages and products viewed by visitors. At the same time, ensuring that user-specific content is presented within the Site.
 - Measuring the effectiveness and improving the efficiency of advertising campaigns. For example, determining whether you clicked on an advertisement you saw on the Site, and whether you benefited from the service on the site directed by that advertisement after the advertisement attracted your attention. In this context, to display advertisements targeted to your interests and to limit the number of advertisements displayed.

Pursuant to Articles 5 and 8 of Law No. 6698, your personal data may be processed in accordance with your consent where necessary, otherwise, without your consent, for the above purposes within the scope of the exceptions specified in Articles 5 and 8 of the Law. As Ulusoy Un, we may share your personal data within the scope of the Cookie Policy with third parties and business partners from whom our company benefits from its services, limited to the realization of the above-mentioned purposes and in accordance with the legislation. We would like to state that the parties to whom the data is transferred may store your personal data on their servers anywhere in the world.

- Ulusoy Un uses three types of cookies:
 - Performance cookies,
 - Functionality cookies,
 - Target cookies or advertising cookies.

Performance cookies are anonymous cookies that help Ulusoy Un to improve its website. Such cookies collect information about how visitors use www.ulusoyun.com.tr and are used to determine the most visited pages, whether the Site is working properly or not, or errors received.



An example of this type is WebAnalytics cookies. The information collected by these cookies cannot be used for marketing purposes and cannot be passed on to third parties.

Functionality cookies are anonymous cookies that allow Ulusoy Un to remember visitor characteristics and preferences. Based on this information, www.ulusoyun.com.tr can show content to each visitor in line with the information collected, remembering the language selection or the font size selected while reading a text. In case you do not allow the use of such cookies;

- Some parts of www.ulusoyun.com.tr may not be available,
- It may reduce the level of support that www.ulusoyun.com.tr can provide,
- If www.ulusoyun.com.tr does not remember your preferences, this may result in a special feature not being used or shown to you.

Target cookies or advertising cookies are usually placed by the advertising networks of www.ulusoyun.com.tr with the knowledge of Ulusoy Un. The purposes of use of these cookies are as follows;

- Showing relevant and personalized ads
- Limit the number of ads shown
- Measuring the effectiveness of the advertising campaign
- Remembering your visit preferences

How to Control the Cookie Usage?

You have the option to customize your preferences regarding cookies by changing your browser settings.



What are your rights as a Data Subject

Pursuant to Article 11 of Law No. 6698, you have

the right to demand.

- To learn whether personal data has been processed,
- To request information if personal data has been processed,
- To learn the purpose of processing personal data and whether they are used in accordance with their purpose,
- Knowing the third parties to whom personal data are transferred domestically or abroad,
- To request correction of personal data in case of incomplete or incorrect processing and to request notification of the transaction made within this scope to third parties to whom personal data is transferred,
- Although it has been processed in accordance with the provisions of Law No. 6698 and other relevant laws, to request the deletion or destruction of personal data in the event that the reasons requiring its processing disappear and to request notification of the transaction made within this scope to third parties to whom personal data is transferred,
- To object to the emergence of a result to the detriment of the person himself/herself by analyzing the processed data exclusively through automated systems,
- the compensation of the damage in case of damage due to unlawful processing of personal data

If you submit your requests regarding your rights to kvkk@ulusoyun.com.tr or other methods specified in the Law to our company, our company will finalize the request free of charge as soon as possible and within thirty days at the latest, depending on its nature. However, if the transaction incurs an additional cost, our company will charge the fee in the tariff determined by the Personal Data Protection Board. In this context, in accordance with paragraph 1 of Article 13 of Law No. 6698, you can submit your request to exercise your rights mentioned above to our company in writing or by other methods to be determined by the Personal Data Protection Board in the future.